

Saturna Island Tourism Association (SITA)
Membership Application Form

Please note the deadline for inclusion in the brochure is Feb 15, 2016

Saturna Island Tourism Association provides an organization to promote and advertise the services of Saturna's business community. Membership supports the production of a full-colour advertising brochure that includes a detailed business and visitor map, which is distributed on BC Ferries, a number of Vancouver Island visitor centres, plus other regional and local outlets. Membership also provides members with an important web presence on SITA's web site (consistently ranked #1 in Google searches). SITA has a Facebook and Twitter feed which has doubled in followers and views in the recent year. We will also be a part of a new Southern Gulf Islands website promoting the area on web, in press, social and traditional media outlets. This is part of the Destination BC Grant that we have applied for and is a term outlined by the Government as a requisite for funding.

New for 2016 (PLEASE READ):

This year SITA is returning to the traditional brochure format that many of you are familiar with. The 2016 brochure will feature colourful photos of Saturna Island's wildlife, landscape and attractions, a map of the island, details on 'how to get here', event listings, as well as the SITA website address and QR code link. Businesses will have individual listings in our brochure. The goal is to drive visitors to the SITA website, where additional contact information for individual businesses and more detailed trip-planning materials will be available. In 2016 the brochure will be continue to be widely distributed, with racking locations at a number of Vancouver Island visitor centres, BC Ferries, and the Washington State Ferry visitor centre.

Next year the member drive will need to be completed by Dec 1 in order to fully participate in the Destination BC Funding. Once we migrate our membership calendar into a yearly format it will make planning and future advertising easier to complete in the slower winter months when the volunteer staff have more available time to prepare for the tourism season.

If a one-time payment is difficult for you please let us know and we can come up with a payment plan or if payment is not possible for you perhaps we can work out a participation level based on the volunteer hours you can contribute to the organization. EVERY business should have an opportunity to participate.

The annual **\$150 Full membership** entitles you one unique write-up on the SITA website, you can be added to as many categories as you wish (Restaurants, Stay, Activities, etc.).

You must pay a membership fee for each individual business being housed at the same location. For instance, if there is a pottery shop, café and general store independently operated but using the same location, each of those operations must purchase a membership.

You are also eligible for ONE unique listing category on our visitor map, if you wish to be listed in multiple business categories you must pay a separate membership fee for each category

Your association with SITA also means you are participating in the other extra advertising partnerships and programs listed above:

Please be sure to include the following information on the membership form:

- Business name, address, phone number, e-mail, Facebook/web address and a descriptive write-up of up to 300 characters in total (we have a lot of information to share in a comparatively small format) for the SITA brochure. If you wish you can provide one additional reasonably sized write-up of your choice for the website (no epic novels please), preferably a Word document.
- Up to three high resolution photos/logo on the SITA website**

The annual **\$100 Web Only membership** entitles you one unique write-up on the SITA website, you can be added to as many categories as you wish (Restaurants, Stay, Activities, etc.).

Your association with SITA also means you are participating in the other extra advertising partnerships and programs listed above:

Please be sure to include the following information on the SITA membership form:

- Business name, address, phone number, e-mail, Facebook/web address and one unique write-up of your choice for the website (no epic novels please), preferably a Word document.
- Up to three high resolution photos/logo on the SITA website**

2016 SITA Membership Form

**To add/update images of your business on our website, please send high resolution images to: saturnatourism@gmail.com

Name of Business: _____

Business Category: _____

Check box if contact information same as last year:

Address: _____

Phone: _____

Toll Free Phone: _____

E-mail: _____

Facebook/Web address: _____

Contact Person: _____

Check box for website write-up: Same as last year New write-up or changes

Check box for brochure write-up: Same as last year New write-up or changes

Please provide a word document, if possible, to assist in updating these write-ups, it will save many hours of retying the information into a master document and provide a properly prepared format for the brochure design, please proof your own submission. Is your web address working? Is your email working properly? Is your write-up free from typos?

Scanned forms and word documents can be emailed to:

saturnatourism@gmail.com

Please return this form with your cheque/money order to SITA in the Free Mail, or mail to:

Patricia DeJoseph, President
Saturna Island Tourism Association
PO Box 214
Saturna Island, BC, V0N 2Y0

Make cheques payable to **Saturna Island Tourism Association.**

A receipt will be issued for tax purposes.